



# Managing Sustainable Growth

Proceedings of the Joint International Conference Organised by

- University of Primorska, Faculty of Management, Slovenia
- Eastern European Economics, USA, and
- Society for the Study of Emerging Markets, USA

Portorož, Slovenia, 28–30 May 2015

## **MIC 2015: Managing Sustainable Growth**

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University of Primorska, Faculty of Management, Slovenia  
Eastern European Economics, USA, and  
Society for the Study of Emerging Markets, USA  
Portorož, Slovenia, 28–30 May 2015

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and Suzana Laporšek

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## Foreword

The traditional Management International Conference (MIC) was organized in Portorož, Slovenia, in co-operation of University of Primorska, Faculty of Management, (Slovenia), Eastern European Economics (USA), and Society for the Study of Emerging Markets (USA).

The focus of the conference was Managing Sustainable Growth. In this view the conference aimed to analyse various aspects of sustainable economic growth and development and to offer researchers and professionals the opportunity to discuss the most demanding other issues of sustainability. The conference was carried out in three tracks:

- MIC Track (traditional Management International Conference, organised by University of Primorska, Faculty of Management)
- Economics Track (organised by Eastern European Economics)
- Finance Track (organised by Society for the Study of Emerging Markets)

We would like to extend a sincere thank to all the participants and presenters for their contributions and participation. This year, we received 157 submissions and selected the best 129 papers from authors from 29 countries, and the total number of participants reached 200 (together with panel discussions and workshops). All abstracts of papers were included in the Book of Abstracts, ready for the conference. After the conference authors were invited to submit full papers to the supporting journals (*Borsa Istanbul Review*, *Comparative Economic Studies*, *Eastern European Economics*, *Economic Systems*, *Emerging Markets Finance and Trade*, *International Journal of Sustainable Economy, Management, and Managing Global Transitions*) or to the Conference Proceedings. In the Conference Proceedings authors submitted 38 papers. We use this opportunity to thank all the reviewers for doing a great job in reviewing all full papers and for their precious time.

Special thanks go to the keynote speaker, Prof. Dr. Dean Fantazzini from Moscow School of Economics, Moscow State University, Russian Federation.

We would also like to thank:

- the participants of the panel discussion on COMPETE project 'Mark up in Food Value Chains' which was based on research project supported by the European Commission's Seventh Framework Programme,
- the participants of the workshop 'Innovative and Creative Ways to Enhance Teaching and Learning' which was based on learning techniques that have been developed by members of the international MirandaNet Fellowship,
- the editors of the supporting journals, and
- to PhD students who participated at the Doctoral Students' Workshop.

Last but not least, we extend our sincere thanks to everybody who participated in the programme boards and organisation of the MIC 2015.

Dr. Suzana Laporšek

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