

## *The Editor's Corner*

With this new issue, the journal continues with the phase of gaining international recognition with the retained focus on the transition research and the emphasis on openness to different research areas, topics, and methods, as well as the international and interdisciplinary research nature of scholarly articles published in the journal.

The current issue covers topics such as the technological intensity of industries, the information and communication technology adoption policy, the interconnectedness of capabilities and barriers to entry, the ethics in international economic organisations, and the issue of internal marketing in schools. This issue starts with a paper of Štefan Bojnec and Matjaž Novak who present the results of the analysis of the technological intensity of industries classified by technology levels and patterns in Slovenian merchandise trade developments. Hazbo Skoko, Branka Krivokapić-Skoko, Marinko Škare, and Arnela Cerić build the model of information and communication technology adoption in Australian and Croatian SMEs. S. Phineas Upham suggests that capabilities and barriers to entry tend to be interconnected in such a way that sacrificing one of them can lead to the subsequent vulnerability or erosion of the other. This claim is illustrated with a study of the US bicycle market. Bruno S. Sergi examines ethics in international economic organizations; in his paper he sees ethics and morals as two interconnected concepts, and suggests that the rationale that binds all economic agents to their respective obligations must be interpreted by effective courses of action dictated by economic realities. In the last paper, Vinko Logaj and Anita Trnavčević discuss the elements of internal marketing that are essential for teacher and customer satisfaction with the aim of indicating opportunities for the implementation of internal marketing philosophy and related strategies in Slovenian schools.

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