

# Courses offered in English in the Spring Semester 2005/2006

For international students, who come to our faculty within the Socrates/Erasmus programme or other forms of international exchange undergraduate programme, courses in English are provided in the Spring Semester 2005/2006. Foreign students with a good command of Slovenian attend lectures together with Slovenian students. Business language courses are also available for incoming students. FM reserves the right to alter courses offered in English. An updated offer will be available online after October 1, 2005.

Course Code	Courses	ECTS
02-012	Structuring the Modern Organization	6
02-016	Entrepreneurship	6
02-026	Quality Management	6
02-028	Organisation Culture and Business Ethics	6
02-034	European Business	6
02-041	Corporate Renewal Management	6
02-042	Management Decision Making	6
02-043	Economics Analysis and Politics	6
02-044	Regional and Structural Economics	6
02-046	Labour and Social Security Law	6
02-063	e-Business	6
03-024	International Economics	6

## Structuring the Modern Organization

Course code: 02-012, 6 ECTS

The objective of the course is to give students an in-depth understanding of internal structures of modern organizations in inter-organizational networks, supported by information and communications technology. The course starts with a critical analysis of the traditional organization theory and explains its legacy in contemporary organizations. Students will also learn that information and communications technology is dramatically changing the way organizations are structured and the way they operate. At the end of the course students will be also familiar with new organizational paradigms, such as Internet and other virtual organizations that characterize the new economy in the global environment.

The end of course assessment consists of a written and/or oral exam and an individual essay. The student's attendance is also taken into account.

### Literature

- Daft, R. L. 2001. *Organization theory and design*. 7th ed. Cincinnati: South Western College Publications.
- Gibson, J. L., J. M. Ivancevich, and J. H. Donnelly. 2000. *Organizations: Behavior, structure, processes*. 10th ed. Boston: Irwin and McGraw-Hill.
- Mowshowitz, A. 1997. Virtual organization. *Communications of the ACM* 40 (9): 30–37.
- Ramesh, R., R. H. Raghav, and G. Silberman. 2002. Foreword: Next generation enterprises – virtual organizations and pervasive/mobile technologies. *Information Systems Frontiers* 4 (1): 5–7.



## Entrepreneurship

Course code: 02-016, 6 ECTS

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The course explores all aspects of new venture creation, including: the idea generation, start-up and growth. Students will learn about the foundations of entrepreneurship, how to create a business plan for a new venture, and about issues and methods that are important for firm growth after start-up.

Students will be required to prepare a business plan (team project assignment) and take an individual mid-term quiz test.

### Literature

Hisrich, R. D., M. P. Peters, and D. A. Shephard. 2004. *Entrepreneurship*. 6th ed. New York: McGraw-Hill.

## Quality Management

Course Code: 02-026, 6 ECTS

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A systematic management of quality is one of the most important innovations of the 20<sup>th</sup> century organizations. It has enabled an effective industrial production, improved people's lives, created the economic well-being and value, raised the consciousness about customers' needs and enhanced cooperation among employees as well as their power. The objective of the course is to give students an understanding of the development of quality, basic definitions of quality accession, quality assurance and management, and different quality management systems. The course provides an overview of the methods and techniques that help the organization improve the relation to quality and introduce the employees to activities connected with it. Students also learn about process oriented quality

management systems and procedures for improving the quality of products, services and processes.

The end of course assessment consists of a written and/or oral exam, interim written assignments, and the active participation of students in discussions and debates.

### Literature:

Evans, J. R., and W. M. Lindsay. 1999. *The management and control of quality*. Cincinnati: South Western College Publications.

Gitlow, H. S. 2000. *Quality management systems: A practical guide*. Boca Raton: CRC Press.

## Organisation Culture and Business Ethics

Course Code: 02-028, 6 ECTS

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Business as such, not to speak about the business world based on global competition, sometimes tend to create scepticism about moral and ethic issues and dilemmas, let alone serious moral and ethical reasoning and acting. Because of instrumentalization and self-instrumentalization of actors within the working and business spaces there is the risk of losing the basic human connection with the "ordinary", surrounding forms of "normal" life outside the organization. The aim of the course is to develop at least some tools for possible critical thinking and acting at the crossroad between business and "ordinary" social, cultural, political, everyday life, especially in time of the so-called "transition".

The end of course assessment consists of an oral exam and an obligatory assignment.



### Literature

- Davies, P. W. F. 1997. *Current issues in business ethics*. London: Routledge.
- MacIntyre, A. 1998. *A short history of ethics*. London: Routledge.
- Singer, P., ed. 1996. *A companion to ethics*. Oxford and Cambridge: Blackwell.

### **European Business**

Course code: 02-034, 6 ECTS

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The course focuses on the wider European business environment, which is a result of many different integration frameworks – EU, EMU, EFTA, EAA, CEFTA, customs unions and free trade arrangements. It provides basic knowledge on the EU as such and it is focused on integration effects on new member states of Central Europe. The course also deals with social, economic, legal and business issues related to the European integration process. An essential part of the course will be focused on formulating modern business strategies for internal market needs.

The end of course assessment consists of a written exam, oral exam and an obligatory assignment.

### Literature

- Gillingham, J. 2003. *European integration 1950–2003: Superstate or new market economy?* Cambridge: Cambridge University Press.
- Mercado, S., R. Welford and K. Prescott. 2001. *European business*. 4th ed. London: Financial Times and Prentice Hall; Harlow: Pearson Education.

### **Corporate Renewal Management**

Course code: 02-041, 6 ECTS

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The course concentrates on special circumstances within an organisation which are normally seen as unusual and transitory although they are increasingly present in every organisation on account of the considerable instability of external and internal environments. A continuous emergence of crises and critical situations within a corporate organisation questions its further existence and development and therefore requires a cautious but rapid and firm implementation of suitable measures. The course includes the procedures, methods and models used in the framework of radical (revolutionary) changes to restructure a corporate organisation. The most important procedures applied in this process are restructuring and reengineering.

The end of course assessment consists of a written exam.

### Literature

- Clarke, F., D. Graeme, and O. Kyle. 2003. *Corporate collapse: Accounting, regulatory and ethical failure*. 2nd ed. Cambridge: Cambridge University Press.
- Platt, H. D. 1998. *Principles of corporate renewal*. Ann Arbor: University of Michigan Press.

### **Management Decision Making**

Course code: 02-042, 6 ECTS

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Throughout this course, students will take a close look at the process of decision making. By learning about different steps in the individual and group level

decision-making process and organisational issues involved in it, students will understand what it needs to be considered in the effective decision-making process and what can be done to improve the quality of decisions that are made at a managerial level. This course is thus intended to teach the basics of psychological, behavioural, and sociological aspects of decision-making in an organisation at different management levels. Making decisions is becoming increasingly difficult due to the following complex factors: uncertainty, multiple objectives, stakeholders' consensus, drastic technological changes, and extended time horizons for strategic investments. Analytic frameworks and methodologies together with individual intuition and knowledge of organisational politics and power relationships are essential instruments that can help support the kind of managerial decisions that are made in practice.

The end of course assessment consists of a written exam.

#### Literature:

- Cooke, S., and N. Slack. 1991. *Making management decisions*. 2nd ed. New York: Prentice Hall.
- Holsapple, C., and A. B. Winston. 2000. *Decision support systems: A knowledge-based approach*. Minneapolis: West Publishing.
- Russo, J. E., and P. J. H. Schoemaker. 1990. *Decision traps: Ten barriers to brilliant decision-making and how to overcome them*. New York: Simon and Schuster.

## **Economic Analysis and Policy**

Course Code: 02-043, 6 ECTS

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The goal of the course is to provide a clear and consistent introduction to the principles of modern economic theory supplemented with the examples of empirical analysis from the Slovenian economy and other European economies. The basic goal of the course is to qualify students to develop an understanding of the economic development. Three particular goals of this course are: to introduce students with the basic issues of microeconomic and macroeconomic theory, to qualify students for conducting basic economic analysis of factors of potential and actual gross domestic product, and to acquaint students with actual economic problems and phenomena.

The end of course assessment consists of a written exam.

#### Literature:

*Autumn Report 2004*. <http://www.sigov.si/zmar/apublic/aanaliza/ajesen04/ajp2004.pdf>.





## Regional and Structural Economics

Course code: 02-044, 6 ECTS

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This course provides students with theory, policy and practices of regional and structural economics and presents market efficiencies, sources of market failures, the role of the government and institutions in development as well as sources of government failures. Students will better understand the relation between efficiency and equity in competitive markets focusing on regional competitiveness. Students will also learn about the evolution of the European Union regional and structural policies and main EU economic and social cohesion policies. They will learn about strategies, entrepreneurship, peripheral regions, as well as territorial and local development.

The end of course assessment consists of a written exam and an obligatory assignment or project work.

### Literature:

- Amin, A., and N. Thrift, eds. 1994. *Globalization, institutions, and regional development in Europe*. Oxford: Oxford University Press.
- Armstrong, H., and J. Taylor. 2000. *Regional economics and policy*. Oxford: Blackwell.
- Duchin, F. 1998. *Structural economics: Measuring change and technology lifestyles and the environment*. Washington, DC: Island.
- Malecki, E. J. 1997. *Technology and economic development: The dynamics of local, regional and national competitiveness*. London: Longman; Harlow: Addison-Wesley.

## Labour and Social Security Law

Course code: 02-046, 6 ECTS

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The first part of the course provides an introduction to individual and collective work relations and the basic notions of social security. The second part deals with the source of legal position of employees in the work process. Students learn about basic principles of labour law, the sources that regulate the position of employees, the rights and obligations of the parties of the employment contract and other types of contracts related to labour law, and about the supervision and sanctioning in the case legal norms regulating the position of employees are not applied.

The end of course assessment consists of a written and/or oral exam.

### Literature:

- Blanpain, R., and C. Engels, eds. 2001. *Comparative labour law and industrial relations in industrialized market economies*. 7th edition. The Hague: Kluwer Law International.
- International Industrial Relations Association. 2004. *The future of work in Europe: Market and economic and social cohesion*. CD-ROM. Lisbon: APERT.
- Kohl, H., and W. Platzer, eds. 2004. *Industrial relations in Central and Eastern Europe: Transformation and integration; Comparison of the eight new EU member states*. Brussels: ETUI.



## e-Business

Course Code: 02-063, 6 ECTS

The course deals with the usage of information and communications technology which is changing today's business practice and business itself - the electronic business.

The course is divided in five main parts which cover a wide topic of e-business from various perspectives: an introduction of electronic business together with an overview of e-business models and applications; e-business infrastructure, i.e. the needed hardware, software, communications, and standards for implementing and using e-business; e-business support services such as e-business security, electronic payment systems, order fulfilment, etc.; and the strategy and implementation of e-business from a managerial perspective. The last part deals with digital economy and the information society.

The end of course assessment consists of weekly activities in the e-classroom, group projects, the web page creation and the presentation of an enterprise initiative for e-business.

### Literature:

- Afuah, A., and C. L. Tucci. 2002. *Internet business models and strategies: Text and cases*. Boston: McGraw-Hill.
- Chaffey, D. 2004. *E-business and e-commerce management: Strategy, implementation and practice*. 2nd ed. London: Financial Times and Prentice Hall; Harlow: Pearson Education.
- Turban, E., D. King, J. Lee, and D. Viehland. 2004. *Electronic commerce 2004: A managerial perspective*. Upper Saddle River, NJ: Prentice Hall.

## International Economics

Course Code: 02-049, 6 ECTS

The purpose of this course is to assess the interaction between governments, corporations and market on economic development and welfare. Special attention is given to the institutional framework of global economy through international organizations such as IMF, The World Bank and WTO. Both, the importance of governmental policies, as well as the impact of regional trade blocs (such as the EU, NAFTA, Mercosur and ASEAN) are assessed.

The end of course assessment consists of a written exam and an obligatory assignment.

### Literature:

- Carbaugh, J. R. 2004. *International economics*. Cincinnati: South Western College Publications.

