Podjetniško izobraževanje: nelinearnost v razmerju med zadovoljstvom in nadaljevanjem izobraževanja
Boštjan Antončič, Barbara Hvalič Erzetič, Otmar Zorn in Robert D. Hisrich


Ključne besede: podjetništvo, zadovoljstvo z izobraževanjem, nelinearnost

The Impact of Governance Quality on Economic Growth
Tjaša Redek and Uroš Godnov

The rise and decline of nations throughout history continuously puzzles economists. Experience shows that successful economic performance is a very complex process, the scope of which goes well beyond the simplified neoclassical approach to growth. Business environment is a key determinant of successful performance of firms. Firms can not grow, will not invest, employ, buy new technology, and develop new
Abstracts

technology unless the business environment is good. It consists of nu-
merous aspects of the institutional environment in an economy: the 
rule of law, property rights protection, capital and financial market de-
velopment, labor market institutions, international relations, the role 
of the state, presence of corruption etc. The key institution that often 
manages – or at least influences – the development of all other institu-
tions is the state. Therefore, an efficient state is crucial for successful 
economic performance.

Key words: economic growth, economic development, governance, 
transition, democracy

The ISO 9000 Implementation and Satisfaction 
of the Participants in the Supply Chain 
Armand Faganel and Franka Piskar

There have been written many articles about business performance, 
regarding the influence of ISO 9000 standards, proving the benefi-
cial effects. However, there has been very little research made on the 
influence of ISO standards an the entire supply chain management. 
Standards have been mostly introduced into companies due to the de-
mands of customers. But once the company has implemented the ISO philosophy, it produces a chain reaction up and down the supply chain. 
The customer-supplier relationship becomes more solid, trust and trans-
parency are proliferating across the supply chain. One of the impor-
tant supply chain management influences is the cooperation of com-
panies, with the common goal of increasing the channel sales and prof-
itability, rather than competing for a larger slice of fixed profit. We made 
a research with 212 certificated Slovenian companies. The standard 
improved the performance of supply function and the process of choos-
ing the suppliers. If the companies can make good use of the stan-
dard, there are many opportunities in the field of approach improve-
ment to the suppliers. Companies with longer use of the standard have 
achieved greater impact with the quality of supplies, suppliers respon-
siveness, punctuality and affidability.

Key words: ISO 9001 standard, supply chain management, suppliers’ 
reliability, satisfaction, Slovenia

Challenges of Globalisation in the World 
Pharmaceutical Industry 
Dragan Kesić

The world pharmaceutical industry has been steadily consolidating in 
the last couple of years. There are significant processes of oligopolis-
ation. Intensive globalisation processes, increasing competitiveness, 
changes in competitors and the fight for global markets and customers
Povzetki

create new demands and challenges for the top management of pharmaceutical companies which require new management approaches. We may estimate that strategic alliancing in the world pharmaceutical industry will continue to take place. Knowledge of modern, advanced management skills, which need to emphasize primarily marketing and strategic components are according to our estimation, key priorities to assure the sustainable growth, development and business competitiveness of a particular pharmaceutical company.

Key words: pharmaceutical industry, globalisation, oligopolisation, marketing, management

Communication in a Virtual Classroom

Alja Sulčič

The Internet is a communication information technology that can be used for different activities, including online learning. As with traditional learning, communication is an important aspect of the interaction between teachers and students. In this paper we present the communicational view of online learning and the unique issues that must be taken into account when using the Internet for pedagogical activities. Our research has shown that differences in relationships, communication comfort and forms of communication emerge in online learning. We also found that the Internet can be used for successful learning-based communication, provided that the participants have sufficiently developed skills for online communication.

Key words: online learning, communication, learning flexibility, online relationships