

COURSE SYLLABUS

Course title: Contemporary entrepreneurial stories

Study programme	Level
Management (UN)	1. stopnja
Academic bachelor programme Management	1. level

Lectures	Seminars	Tutorials	Individual work	Total hours	ECTS
35		35	110	180	6

Course purpose:

The main goal is for students to understand the dimensions of entrepreneurship. An additional goal is to encourage students to think about entrepreneurial careers on the basis of the presented business stories.

Prerequisites:

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Content (Syllabus outline):

1. The purpose and topics of firm development from the start-up to a possible entrepreneurial harvesting.
2. Stories of successful entrepreneurs from different industries with stress to different aspects of entrepreneurship: Start-up entrepreneurship; Student entrepreneurship; Corporate entrepreneurship; Social Entrepreneurship; Family business; Technological entrepreneurship; Other.
3. Key trends in entrepreneurship and possibilities of supporting environment
4. Meeting new technologies to increase SME competitiveness (e.g. 3D printing, VR reality...).

Intended learning outcomes:

Knowledge and understanding, skills:

Student will be able to identify the purpose and problems of entrepreneurial development.
 Student will be able to:

- understand different views of entrepreneurship,
- identify the key macro trends and arising entrepreneurial opportunities that influence the actual new company establishments.

Student will be able to critically evaluate business cases in entrepreneurship.
 Student will be able to plan their own career path through a start-up project.