

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: e-Poslovanje
Course title: e-Business

ECTS 6

Vsebina:

1. Uvod v e-poslovanje
2. Tehnološke osnove e-poslovanja
3. Splet sodelovanja in ustvarjanja
4. e-plačevanje
5. Varnost e-poslovanja
6. Strategija in implementacija e-poslovanja
7. Družbeni, etični, pravni in politični vidiki e-poslovanja

Content (Syllabus outline):

1. Introduction of e-business
2. Technology of e-business
3. Internet cooperation and creativity
4. e-payment
5. Security of e-business
6. Strategy and implementation of e-business
7. Social, ethical, legal and political views of e-business

Cilji in kompetence:

Študentje bodo razvili **splošne kompetence**:

- Sposobnost analize, sinteze in predvidevanja rešitev s področja e-poslovanja v različnih poslovnih okoljih, tako z vidika tehnologije in tehnike, kot managementa e-poslovanja,
- Obvladovanje postopkov in procesov snovanja, načrtovanja, razvijanja in uvajanja e-poslovanja,
- Avtonomnost pri sprejemanju odločitev glede izbire najprimernejših rešitev e-poslovanja v različnih okoljih,
- Zavedanje o etičnih vidikih e-poslovanja,
- Sodelovalnost, sposobnost dela v skupini, sposobnost argumentiranega zagovarjanja lastnih stališč in upoštevanja stališč študijskih kolegov

Študentje bodo razvili **predmetno-specifične kompetence**:

- Spoznati osnove e-poslovanja
- Spoznati možnosti in značilnosti uporabe e-poslovanja
- Usposobiti se za uporabo e-poslovanja
- Spoznati uvajanje e-poslovanja
- Razviti zavest in odgovornost za kulturne, etične in moralne vidike e-poslovanja

Objectives and competences:

Generic competencies:

- Analytical capabilities of e-business solutions in various business environments, from the viewpoint of technology, technique and management of e-business
- Knowing processes and procedures of design, planning, developing and introduction of e-business,
- Autonomy in decision making regarding choices of appropriate decisions of e-business solutions in various business environments.
- Awareness of ethical aspects of e-business.
- Cooperation and capabilities of team work, capabilities of discussion and defending personal attitudes and accepting attitudes of other colleagues.

Subject-specific competencies:

- Understand basics of e-business.
- Understand opportunities and characteristics of e-business usage.
- Ability to use and manage e-business.
- Develop awareness and responsibility for culture, ethical and moral aspects of e-business.

Predvideni študijski rezultati:

Študent bo:

- Znal razložiti posamezne pojme e-poslovanja,
- Znal navesti udeležence e-poslovanja ter pojasniti njihovo vlogo,
- Na primeru razložiti modele e-poslovanja,
- Znal na primeru razložiti načine in oblike e-poslovanja,

Intended learning outcomes:

Student will:

- Know how to explain terms of e-business,
- Know who e-business participants and their roles are.
- Capable to explain models of e-business.
- Capable to explain ways and forms of e-business.
- Knowing the characteristics of various ways of e-business.

<ul style="list-style-type: none"> • Znal na primerih razložiti vrste e-poslovanja ter navesti glavne značilnosti posameznih vrst • Znal na kratko pojasniti razvoj e-poslovanja v svetu in Slovenije. 	<ul style="list-style-type: none"> • Know how to explain development of e-business in Slovenia and worldwide.
<ul style="list-style-type: none"> • Razumel pomen tehnologije za načrtovanje, uvajanje in izvajanje e-poslovanja, • Znal s primeri naštetih posamezne vrste računalniške opreme in računalniških rešitev e-poslovanja, • Znal poiskati ponudnike računalniške opreme in računalniških rešitev ter kritično primerjati ponudbe med seboj. 	<ul style="list-style-type: none"> • Understand the role of technology for planning, implementing and conducting e-business. • Know needed computer and software solutions for e-business. • Know how to find computer vendors and capable of compare their offers.
<ul style="list-style-type: none"> • Znal razložiti pojem Splet 2.0 ter pojasniti osnovne značilnosti Spleta 2.0, • Znal razložiti prednosti uporabe orodij Spleta 2.0 v poslovne namene, • Prek svoje dejavnosti spoznal uporabo orodij za podporo skupinskega dela. 	<ul style="list-style-type: none"> • Capable to understanding Web. 2.0., • Capable of explaining the advantages of usage of Web 2.0 tools for business purposes. • Knowing solutions for group work.
<ul style="list-style-type: none"> • znal pojasniti osnovne pojem e-plačevanja, • s primeri znal pojasniti vlogo posameznih udeležencev pri e-plačevanju, • na primerih znal razložiti značilnosti posameznih načinov e-plačevanja. 	<ul style="list-style-type: none"> • know how to explain basics of e-payment, • with examples explain roles of participants in e-payment • capable of explaining characteristics of various means and ways of e-business
<ul style="list-style-type: none"> • Znal razložiti izvor nevarnosti in tveganj, ki so jim izpostavljeni udeleženci e-poslovanja, • Znal pojasniti možnosti varovanja pred nevarnostmi povezanimi z uporabo IKT, • Znal pojasniti načine varovanja • Na primeru znal razložiti način delovanja e-podpisa ter možnosti njegove uporabe. 	<ul style="list-style-type: none"> • Know how to explain treats, which participants of e-business can experience. • Know how to explain safety measures of ICT usage, • Know how to explain safety and security measures. • Role of e-signature and possibilities of theirs' usage.
<ul style="list-style-type: none"> • Poznal vsebino aktualnih strategij uvajanja e-poslovanja, • Poznal probleme povezane z uvajanjem e-poslovanja ter metode vrednotenja učinkov e-poslovanja. 	<ul style="list-style-type: none"> • Know content of actual strategies of implementing of e-business, • Know the issues related to implementation of e-business and methods of evaluation of e-business usage.
<ul style="list-style-type: none"> • Razumel pomen e-poslovanja za vsakodnevno življenje in njegov vpliv na celo družbo, • Se zavedal pomena etičnosti pri uporabi IKT, • Razumel pravne dileme pri e-poslovanju. 	<ul style="list-style-type: none"> • Understand the role of e-business in everyday's life and it's impact on the society, • Raise awareness of role of ethics in e-business usage, • Understand legal issues related to e-business.