Bloomberg Lab:

Financial Markets Analysis and Data-Driven Decision-Making

at Faculty of Economics and Business in Osijek

VIRTUAL PART OF THE PROGRAM

20/11/2026

PHYSICAL PART OF THE PROGRAM

WHEN

7 - 11 DECEMBER 2026

WHERE

Osijek, EFOS

The Blended Intensive Programme "Bloomberg Lab" gives students practical insight into financial markets using the Bloomberg Terminal. It combines theory with hands-on analysis of financial data, market trends, and financial instruments. Students learn to use Bloomberg for data retrieval, company and market analysis, and data-driven decision-making.

EFOS Faculty of Economics and Business in Osijek

The programme includes lectures, workshops, and teamwork in international groups, focusing on financial statements, macroeconomic indicators, and investment or strategic recommendations.

It consists of a virtual preparation phase and an intensive on-site part, with mentoring and a final team presentation.

The aim is to develop practical analytical skills and the ability to make informed decisions in real financial market conditions.

COORDINATOR FOR INTERNATIONAL STUDENTS:

Oto Wilhelm, mag. oec. univ. spec. oec.

e-mail: oto.wilhelm@efos.hr

Financial Markets Analysis and Data-Driven Decision-Making provides insight into global financial markets and the use of professional financial information systems.

The programme covers key topics such as financial market analysis, financial statement interpretation, macroeconomic indicators, and data-driven decision-making using the Bloomberg Terminal.

Through a combination of virtual and physical mobility, participants develop analytical, problem-solving, and teamwork skills while gaining hands-on experience with industry-standard tools in an international learning environment.

LEARNING OUTCOMES:

- Develop skills in Bloomberg Terminal navigation and data extraction.
- Perform industry benchmarking and competitor analysis.
- Improve the ability to make data-driven decisions under uncertainty and time constraints.
- Strengthen teamwork, communication, and problem-solving skills in an international and interdisciplinary environment.
- Enhance analytical and critical thinking skills through mentoring, feedback, and reflection.

COURSE CONTENT - PHYSICAL COMPONENT

OSIJEK, EFOS, 07 – 11 DECEMBER 2026

DAY 1 **7/12/2026**	• Official opening of the programme at the Faculty of Economics and Business in Osijek; welcome session, introductions, and recap of the virtual component. • **Lecture 1**: Introduction to Financial Markets – overview of key financial instruments and their role in global markets. • **Lecture 2**: Introduction to Bloomberg Terminal • Guided walking tour of Osijek (Tvrđa, Advent, Drava promenade).
DAY 2 **8/12/2026**	• Workshop: Bloomberg Sprint 1 – basic navigation and retrieval of company and market data. • **Lecture 3**: Financial Statement Analysis • **Lecture 4**: Industry and Competitor Benchmarking – sector comparison and peer analysis using Bloomberg tools. • Workshop: Bloomberg Sprint 2 – team-based company analysis using financial data and performance indicators.
DAY 3 **9/12/2026**	• **Lecture 5**: Market Trends and Macroeconomic Indicators • Workshop: Bloomberg Sprint 3 – integration of company and macroeconomic data for analytical insights. • Visit to the Archaeological Museum. • Informal team-building and intercultural exchange activities.
DAY 4 **10/12/2026**	• **Lecture 6**: Investment Strategies and Decision-Making – fundamentals vs. technical signals and strategic frameworks. • Workshop: Bloomberg Sprint 4 – development and refinement of team analysis and strategic recommendations. • Workshop: Preparation of final presentations (data interpretation, visualisation, conclusions).
DAY 5 **11/12/2026**	• Team presentations – presentation of financial analyses and strategic recommendations. • Final evaluation – discussion of analytical approaches and decision-making quality. • Project reflection – evaluation of learning outcomes and teamwork experience. • Closing ceremony – awarding certificates and official closing of the BIP programme.

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