

The Editor's Corner

I am happy to announce that from this year (volume 4) instead of two we shall be publishing four issues of the journal per year. It will now be a quarterly journal with Spring, Summer, Fall, and Winter issues. It continues focusing on the transition research and emphasizing openness to different research areas, topics, and methods. International and interdisciplinary research nature of scholarly articles published in the journal is also maintained.

The current issue covers topics of the discourse of management, foreign direct investment obstacles in the European Union integration process, the economic efficiency in transition, and customer evaluations and competitiveness of tourist destinations. It starts with a paper of Tonči Ante Kuzmanić and Suzana Sedmak on the process of the transition in Slovenia and its connection to the concepts of managerialism and managerial discourse. In the second paper, Mehmet Basar and Sebnem Tosunoglu analyze Turkey's performance in attracting foreign direct investment and highlight the key obstacles for foreign direct investment in Turkey. In the third paper, Anatoly G. Goncharuk deals with measuring economic efficiency in Ukraine. The fourth and the fifth paper both focus on issues related to tourist destinations. Maja Konečnik and Mitja Ruzzier investigate the customer's perspective on a tourism destination brand through four dimensions and the influence of previous visitation on the four dimensions. Finally, Doris Gomezelj Omerzel presents the model of destination competitiveness analyzed on the basis of survey data from Slovenia.

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Editor